



FOR IMMEDIATE RELEASE:
February 12, 2015

Cachet Financial Solutions Appoints Technology Executive, Rod Jardine, to Board of Directors

MINNEAPOLIS, Minn. – February 12, 2015 – [Cachet Financial Solutions, Inc.](#) (OTCQB: CAFN), a leading provider of cloud-based SaaS mobile money technologies to banks, credit unions and other financial services organizations, has appointed Rod Jardine to its board of directors effective February 9, 2015.

Jardine brings more than 22 years of executive-level experience working with Fortune 500 companies across a range of industries, including healthcare, financial, government and retail. He is currently senior vice president and chief information officer of TMG Health, a leading provider of solutions for government sponsored health plans and subsidiary of Health Care Services Corporation.

“Rod is a visionary leader and highly regarded within the industry for his ability to understand and capitalize on technology trends,” said Jeffrey Mack, president and CEO of Cachet. “He has applied his extensive knowledge and experience to help companies leverage technologies in order to drive organic growth, including previously for Cachet in a consultative capacity. Rod is a valuable addition to our board, and we look forward to benefiting from his guidance as we work to expand Cachet’s presence in the marketplace.”

Prior to TMG Health, Jardine was founder and president of an information technology (IT) management consulting practice. Previously, he held executive leadership roles at UnitedHealth Group (UHG), where he led the development of myCustomHealth, a highly successful private Medicare exchange for retirees. Jardine was also responsible for UHG’s health services web/consumer engagement strategy and was the chief architect for its \$10 billion health services division, OptumHealth, where he guided the development and implementation of the division’s IT enterprise systems.

“Cachet is an exciting young company with industry leading solutions, talented professionals, and a growing and impressive client base,” stated Jardine. “I’m looking forward to working closely with management and the board to advance the company to its next level of growth and development.”

About Cachet Financial Solutions, Inc.

Cachet Financial Solutions is a leading cloud-based, SaaS technology provider serving the financial services industry with mobile money management and remote deposit capture solutions for PC, Mac and mobile. The company’s industry-leading solutions help clients to increase customer/member engagement, grow revenues and gain competitive advantage. Cachet’s cloud-based technology platform simplifies development, deployment and servicing of consumer and commercial solutions—minimizing cost and accelerating speed-to-market and ROI. Enabled by Cachet’s complete suite of business and consumer solutions, financial institutions can better serve the needs of all their customers or members. For more information, visit www.cachetfinancial.com.

Forward-Looking Statements

This press release contains certain statements that would be deemed “forward-looking statements” under Section 27A of the Securities Act and Section 21E of the Securities Exchange Act of 1933 and includes, among other things, discussions of our business strategies, future operations and capital resources. Words such as “may,” “likely,” “anticipate,” “expect” and “believes” indicate forward-looking statements.

These statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements to be materially different from any future results, performances or achievements expressed

or implied by the forward-looking statements. Forward-looking statements include statements about the anticipated closing of our initial public offering and the number of shares to be sold in the offering.

Forward-looking statements reflect our current views with respect to future events, are based on assumptions and are subject to risks and uncertainties. We discuss many of these risks in greater detail in our Current Report on Form 8K filed with the Securities and Exchange Commission on February 12, 2014 under the heading "Risk Factors" and in the other reports we file with the Commission. Given these uncertainties, you should not attribute undue certainty to these forward-looking statements. Also, forward-looking statements represent our estimates and assumptions only as of the date of this press release. Except as required by law, we assume no obligation to update any forward-looking statements publicly, or to update the reasons actual results could differ materially from those anticipated in any forward-looking statements, even if new information becomes available in the future.

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