



Cachet Financial Solutions to Present at the 27th Annual ROTH Conference on March 10th, 2015

MINNEAPOLIS, Minn. – February 23, 2015 -- [Cachet Financial Solutions, Inc.](#) (OTCQB: CAFN), a leading provider of cloud-based SaaS mobile money management technology to banks, credit unions and alternative financial services provider, has been invited to present at the [27th Annual ROTH Conference](#) to be held on March 8-11, 2015 at The Ritz Carlton in Dana Point, California.

Cachet management is scheduled to present on Tuesday, March 10th at 11:00 a.m. Pacific time, with one-on-one meetings held throughout the day. They will discuss the company's recent operational and financial results.

The presentation will be webcast live and available for replay [here](#) or in the investors' section of the company's [website](#).

For additional information or to schedule a one-on-one meeting with Cachet management, please contact your ROTH representative. For more about ROTH Capital Partners and the 27th Annual ROTH Conference, visit www.roth.com.

About Cachet Financial Solutions, Inc.

Cachet Financial Solutions is a leading cloud-based, SaaS technology provider serving the financial services industry with mobile money management and remote deposit capture solutions for PC, Mac and mobile. The company's industry-leading solutions help clients to increase customer/member engagement, grow revenues and gain competitive advantage. Cachet's cloud-based technology platform simplifies development, deployment and servicing of consumer and commercial solutions—minimizing cost and accelerating speed-to-market and ROI. Enabled by Cachet's complete suite of business and consumer solutions, financial institutions can better serve the needs of all their customers or members. For more information, visit www.cachetfinancial.com.

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